

Nitya Parida: (Chief Research & Social Media Officer)

Picture:



Profile:

- Nitya is a freshman at Cornell University's College of Human Ecology. She wants to go far beyond the corporate cubicle and into the construction of deeper human connections. She envisions herself as a leader with an all-encompassing worldview, standing at the forefront of addressing global healthcare inequities.
- **Leadership**
 - Nitya founded the RRHS (Round Rock High School) IKIGAI Club that provided her fellow students and club members with a reliable framework to help identify their short-term, long-term goals, and the academic, career, life choices/paths to accomplish those.
 - Leadership roles in the Photography club at her high school taught her foundational leadership, planning and management skills but also an important lesson that people view life from a different lens, and that one must value others' perspectives.
 - As the 'Chief Research & Social media Officer' at HEARD Non-profit, she puts her inter-disciplinary approach, exploratory/analysis skills and her social media savvy to good use to ensure alignment of the non-profit's digital marketing plan and social media strategy with it's mission, objectives and goals.
- **Volunteering**
 - With more than 600 Hrs of volunteering through her high school years, Nitya has lend her time generously towards several community service efforts.
 - She never missed an opportunity to utilize her passion and skills to serve a good cause, whether it was through her dance, her planning and communication skills, or with her photography skills.
 - She lent a helping hand at the Treasures Charity Resale Shop and Boutique at the Round Rock Serving Center, where she met people from diverse cultural, economic, and social walks of life and learned to practice appreciation and gratefulness.
- **Passion**
 - Nitya was drawn to Classical Indian dance 'Bharatanatyam' when she was five and she has been pursuing it for over 11 years now. Dance helped her stay connected to her cultural roots, heritage and community.
 - She was also part of her school's highly competitive Dragon Pride Dance Company where she was able to explore other dance forms such as jazz, contemporary, modern, and hip hop in the team setting, thereby expanding her dance/skills repertoire.
 - Nitya's love for travel and photography allows her to explore the beauty of the world and capture it in timeless pictures and memories.
- **Work Experience**
 - Working part time at Mathnasium most of her high school years helped her recognize the power of audience centered communication and gave her the satisfaction that she can positively enable and motivate others to succeed. She says, "having the opportunity to witness my students' gradual development into successful learners is extremely rewarding."
- **Education**
 - Freshman at Cornell University, Ithaca, NY. (Class of 2025, Major – Policy Analysis & Management)
 - Graduated from Round Rock High School in 2021
 - She was an Honor Roll student throughout her middle, high school and was member of NHS - National Honors Society, NSHSS - National Society of High School Scholars, SNHS - Science National Honors Society, and Mu Alpha Theta - National High School Mathematics Honor Society.